

## "the boogie is just what I was looking for."

writes Bob Conway of La Jolla, California,

"Dear Tom,  
... I bought the one boogie left at Moore's Surf Shop for \$25. A deal. Since then I've surfed almost every day — good form, bad form. I'm completely stoked!

The boogie gives me the closeness and freedom with the wave that you get in body surfing, with the speed and maneuverability of board-surfing. But you know that yourself.

Take-offs are fantastic — so smooth and effortless. I've found you can release the inside edge, sideslip for a while while a section builds, then catch the edge again and move across the face.

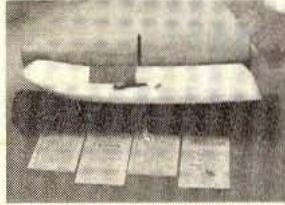
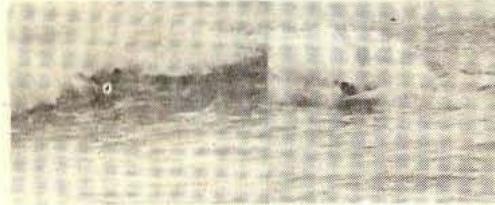
Thanks for inventing the boogie — it's just what I was looking for. Best wishes to your family, Bob Conway"

Riding is all different when you become flexible to the wave. Lay the boogie to the exact contours of the wave for speed. Hop safely over guys and skim shallow reefs in your way. Warp yourself into maneuvers no one has ever done.

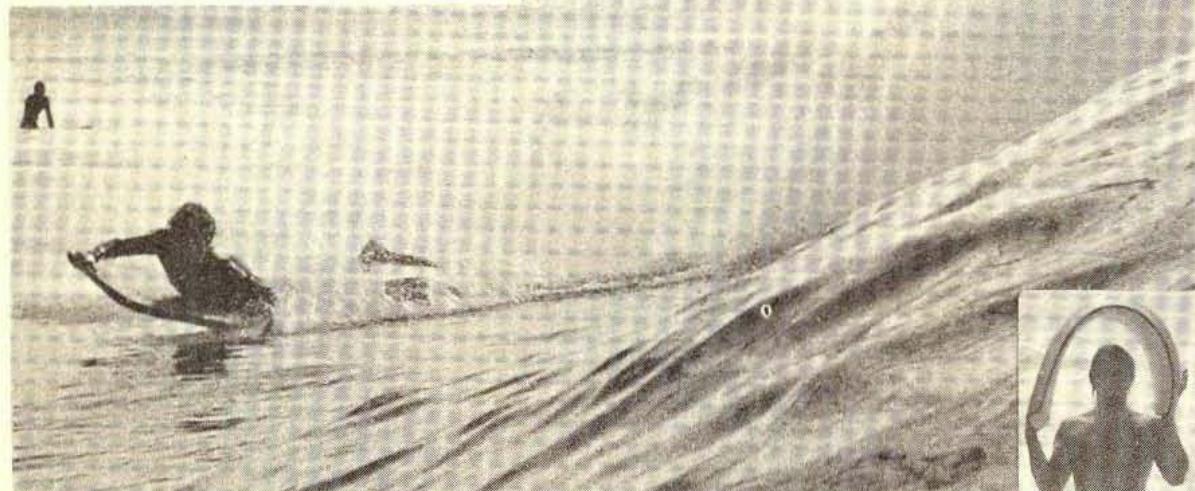
Developed originally in Hawaii for unridable coral and urchin loaded reefs, the boogie now comes in simple kit form.

**Putting one together is easy and fun.** You glue on the skins and are in the water the afternoon it arrives.

**Each kit contains** an unbreakable hand-



**flexible, quick,  
finless & unbreakable**



... "then catch the edge again and move across the face." Photo Paul Gillane

Cut out along here or write in including  
them for friends.

Tom Story & Company  
184 Chestnut Ave., Carlsbad, Calif. 92008

Enclosed is

Now \$25  
for each

# Morey boogie

free shipping  
in U.S., Hawaii, Puerto Rico.

name  
address

weight 3 1/2 pounds. Enjoy one or make them for friends.

shaped polyethylene foam core, razor blade, sand paper, roll of edge tape and two large smooth-dimpled iridescent boogie skins ... everything you need except glue and a brush which you get at any hardware store or may already have.

Order yours today, while materials last, from Rich Parr, Honolulu — Mother Nature's Son, Koloa, Joan Rochelle, Kapaa or direct from us, using the above coupon.

check or money order immediate